

Bowpop® Launches New Product Line, Baby Bowpops®

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DALLAS, GA (May 16, 2011) – Bowpop® recently launched a third product line packaged in their signature lollipop display stand. Baby Bowpop® clips are made of the same premium ribbon as other Bowpop® hair accessories, for the littlest of girls.

Baby Bowpops® are available in yummy flavors of coordinating colors just like their bigger siblings, such as Lavender Charm and Spring Bloom. Each Baby Bowpop® includes 5 clippies and the Bowpop® container.

“There are plenty of hair accessories out there for baby girls, I wanted to add my own touch by using simple clips and great ribbon with patterns and colors I knew my daughter would love,” said owner, Maria Necessary.

Originally designed as an option for moms who wanted something simple for their babies without a lot of hair, Baby Bowpop® clippies have become popular with teens and tweens looking for a unique clip. Sold online and in select boutiques, the brightly colored For My BFF clippies make a stylish gift for a girl’s best friend at any age!

Inspired by childhood memories of gumball machines that churned out trinkets in clear plastic balls, Maria Necessary created Bowpop® to thrill little girls and moms alike with adorable hair accessories in creative and reusable packaging. All Bowpop® hair accessories are hand made in the U.S.A. with premium ribbons and clips. Each Bowpop® is filled with delicious “flavor” coordinated hair accessories to be stored and displayed in its signature patented lollipop package.

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